

Time Warner Cable Business Class Brings High-Speed Internet to the University Of Nebraska

THREE CAMPUSES AND MEDICAL CENTER HAVE METRO ETHERNET SERVICES FOR STUDENTS, STAFF AND FACULTY

BRINGING HIGH-SPEED INTERNET ACCESS TO THE EDUCATIONAL COMMUNITY

High-speed Internet on college campuses is not only important for accessing information more effectively, it is also crucial for staying competitive in the highly selective admissions process. Students have an expectation and a need for high-speed Internet access to effectively communicate with each other and professors on projects, as well as conduct research and analysis that can only be found via the Internet. University staff members and professors also rely on it to share information and collaborate on initiatives. Without high-speed Internet, a university and its community members are left behind in this fast paced world.

In 2004, recognizing this important need for speed, the University of Nebraska decided to bring high-speed Internet service to their students, staff and faculty on three campuses – Lincoln, Kearney and Omaha – as well as the Medical Center of the University of Nebraska. This technology upgrade was important for not only for new applicants, but for keeping all of their community members linked together. The University requested that potential providers respond to its need for a high bandwidth solution for their campuses with the ultimate goal being to provide the latest technology to the campus, with the least amount of disruption.

THE SOLUTION

Working closely with the University, Time Warner Cable Business Class appointed a team to determine the best solution to meet the criteria of the University. The Time Warner Cable Business Class team developed a plan that would provide the University with up to 500 Mbps in a Metro Ethernet solution that would give high-speed services to the 35,000 students, staff and faculty on the three campuses and medical center. Time Warner Cable Business Class also established a bulk affinity deal with off-campus students, staff and personnel to bring extra exposure into the University. This deal enables off-campus University community members to utilize the high-speed Internet services provided by the University at a discounted rate plan.



TIME WARNER CABLE BUSINESS CLASS ANSWERED THE CALL BY DEMONSTRATING ITS ABILITY TO PROVIDE THE RIGHT SOLUTION FOR THE UNIVERSITY'S NEEDS – HIGH BANDWIDTH THAT COULD BE INSTALLED AND ROLLED-OUT QUICKLY AND WITH LITTLE IMPACT ON THE DAILY ACTIVITIES OF CAMPUS LIFE.

“Our ability to work closely with the University to design the solution and carefully plan this installation coupled with our ability to provide a full redundant ring on our wholly-owned network helped us secure the deal,” said Dick Cassidy, vice president of Time Warner Cable Business Class and Operations in Lincoln. “Establishing the bulk affinity deal with off-campus students, staff and personnel provided the extra step needed for all University community members to have access to broadband solutions.”

Construction was completed in September 2004, providing connectivity to all three campuses and the Medical Center. This installation represents one of many educational institutions around the country that Time Warner Cable Business Class is powering.

About Time Warner Cable Business Class

Time Warner Cable Business Class, a service of Time Warner Cable, is available in 27 states which include some of the most technologically advanced, best-clustered cable systems in the country with more than seventy five percent of the Company's customers in systems of 300,000 subscribers or more. The company offers data, video and security solutions to provide a full complement of business communications tools. Having an established national presence, along with dedicated local teams, the company provides award winning customer service. Supporting enterprise, government and small to medium-sized businesses with a consultative approach, Time Warner Cable Business Class is focused exclusively on individual business needs.

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