



When your network experience is great, your in-store experience is even better.

You do business in one of the most innovative times in retail history. Inventory, for instance, is no longer a backroom system, but a real-time information and customer service resource. Sensitive customer data has to move securely through multiple “points of service” and authorizations. Also, there are administrative complexities that come with managing multiple locations and systems.

Your lifeline to greater efficiency and customer satisfaction

Your Time Warner Cable Business Class Account Representative can show you how to improve your customers’ experience and encourage repeat business. Our secure, highly redundant, wholly owned network is your lifeline to:

- **Efficient Data Management:** Create a private data network to facilitate the secure and efficient movement of data, from your point of sale to all your locations and trading partners, so you can better and more profitably manage inventory and customer service.
- **Secure, Reliable Transaction Processing:** Our cable plant infrastructure and resilient ring topology reliably speeds customer transactions and protects their critical data.
- **Single Source Simplicity And Billing:** Through a single provider with dedicated, local account support, you get a single point of contact for multiple locations, so you can more easily expedite billing and resolve service issues.

Retail Businesses Prioritize Security

Far outweighing other priorities, retail organizations are focused on updating to a secure network. In a recent 2007 study, 1/3 of retail businesses were surveyed as saying that upgrading their security applications is a major initiative for 2008.*

For more information,
call 1-866-689-3678 or
visit www.twcbc.com

Solutions that improve the in-store experience

Time Warner Cable Business Class combines the engineering and technical expertise of a national communications leader with local service and support. Solutions that we can configure to meet your unique objectives include:

- **Ethernet Solutions:** Private data networks between stores, warehouses and remote offices provide secure, cost-effective, high-capacity connectivity for your communications and applications.
- **Dedicated Internet Access:** Run your mission-critical Internet applications through a dedicated fiber-optic connection to the Internet. Our high-capacity network delivers high availability with minimal latency and low packet loss.
- **Managed Security:** Protect sensitive customer and transaction data with proactive security monitoring, intrusion detection, isolation and response, while freeing limited IT staff from this burden.
- **Branch Office Connectivity:** Provide dispersed locations with Internet connectivity and throughput speeds they need to run high-bandwidth e-commerce applications.
- **Cable Television:** Time Warner Cable Business Class can help you develop a digital and high-definition TV channel selection that suits the tastes of your customers.



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Your Technology Lifeline

Your local Time Warner Cable Business Class Account Representative will help you tailor the best solution for your unique needs. And regardless which you choose, we have the infrastructure and dedicated local support in place to implement it quickly and without disruption.

Call today. And get a lifeline to more efficient operations and a better customer experience.